



FOR IMMEDIATE RELEASE

HighWire Press joins Serials Solutions KnowledgeWorks Certification program as part of HighWire's Discoverability Initiative

May 28, 2008 (Stanford, CA and Seattle, WA)

HighWire Press, the leading online technology provider in scholarly publishing, is proud to announce that it has become a key content partner in Serials Solutions' KnowledgeWorks Certification program. With this partnership, HighWire and Serials Solutions will actively work together to make publishers' content accurate and easy to find so that readers may access the information they need within their library systems.

"Facilitating the discoverability of our publishers' content is one of HighWire's top priorities, and working with knowledge-base developers such as Serials Solutions is a logical step in that goal," said John Sack, HighWire's Director. "Many of the readers of the content we host online come from subscribing institutions, and Serials Solutions will help perfect the way in which these readers can find and use content via their libraries."

The partnership with Serials Solutions is the latest in the HighWire Discoverability Initiative, which works to provide clear and easy access to HighWire-hosted content from as many points as possible on the web and other digital avenues. This initiative is designed to increase visibility and findability of HighWire-hosted publishers' content and involves active partnerships with Google, Yahoo!, Microsoft, the National Library of Medicine and other leading search and dissemination operations.

Serials Solutions collects bibliographic metadata then cross checks with the Library of Congress and other authority-based data sources in order to normalize the data. HighWire joins thirteen other content providers in the KnowledgeWorks Certification program collaborating to ensure that bibliographic metadata is represented accurately and up to date in the Serials Solutions KnowledgeWorks knowledgebase.

"With HighWire participating in the KnowledgeWorks Certification program on behalf of its publishers, librarians will be able to trust that they are getting the best possible access to e-resources," said Sherrard Ewing, Provider Relations Specialist at Serials Solutions. "Data inquiries will be resolved quickly and HighWire-hosted publishers' content will be easier to find."

KnowledgeWorks Certified is a new publisher certification program from Serials Solutions, a business unit of ProQuest. The KnowledgeWorks Certification program helps Serials Solutions to maintain the highest quality bibliographic metadata for e-resources. To learn more about Serials Solutions KnowledgeWorks Certification, visit

www.serialssolutions.com/knowledgeworks

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About HighWire Press

HighWire Press, a division of the Stanford University Libraries, provides online site development and hosting solutions to the scholarly publishing community. HighWire produces the definitive online versions of high-impact, peer-reviewed journals and other scholarly content in many disciplines. Since 1995, HighWire has partnered with influential societies, university presses and other publishers to create a vast database of the finest, fully searchable research, medical and social science literature available on the Internet. The HighWire community shares ideas and innovations in publishing through regular meetings, discussion forum and through the service of its unique blend of highly qualified staff. <http://highwire.stanford.edu>

About Serials Solutions

Founded by a librarian for librarians in 2000, Serials Solutions is the global leader in e-resource access and management services (ERAMS) that serves more than 2,000 libraries of all sizes and types. Serials Solutions® KnowledgeWorks, the authoritative e-resource knowledgebase, is the foundation for Serials Solutions® 360, the only complete and integrated e-resource access and management solution.

Serials Solutions also is the exclusive source for Ulrichsweb.com™ and Ulrich's Serials Analysis System™ worldwide, and represents the AquaBrowser Library® discovery layer user interface in the academic market in North America. The WebFeat® federated search service recently acquired by ProQuest soon will be incorporated into the Serials Solutions family of access and discovery services.

Serials Solutions provides fast implementation, easy customization, and outstanding value to libraries throughout the world. For more information, please visit www.serialssolutions.com or call 1-866-SERIALS. Serials Solutions is a business unit of ProQuest LLC.

Contacts:

Kathryn Ortland
Serials Solutions
Marketing Communications Specialist
Kathryn.Ortland@serialssolutions.com
Tel: (866) 737-4257 ext 1074

Bonnie Zavon
HighWire Press - Stanford University
Public Relations
bzavon@stanford.edu
Tel: 650.723.0522