SAGE Publications Renews Partnership with HighWire

THOUSAND OAKS, and STANFORD, California – 24 May 2012: SAGE Publications, IPG’s 2012 Academic and Professional Publisher of the Year, is proud to announce the renewal of its strategic partnership with HighWire Press and their award-winning electronic publishing organization.

SAGE cited HighWire’s versatility, scalability, and the support of its highly capable publication management team as key deciding factors in renewing its contract. “Our productivity is due in a large part to HighWire’s hands-on customer service model,” said Bob Howard, Executive Director, SAGE Journals US. “HighWire provides us with a secure, standards-based and stable platform, but also the inspiration and expertise we need to help drive innovation in the academic publishing market.”

Since partnering with HighWire in 2004, SAGE Journals has doubled the number of titles they publish online, currently more than 660 journals from 225 learned societies, including more than 170 Science, Technology and Medicine titles. With HighWire’s speed and efficiency, SAGE is able to go from signing a new society partner, to launching their journal on the HighWire platform in a very short time frame. SAGE was honored recently with the Independent Publisher's Guild (IPG) Academic and Professional Publisher of the Year 2012 award, due to their “thoroughly professional publishing programme, wide-ranging digital activity, high production standards and sharp global strategies”.

"HighWire’s mission is to help scholarly publishers thrive. SAGE is thriving by any definition: publishing high quality content, growing their business, and earning well-deserved awards,” commended Tom Rump, Managing Director of HighWire. “HighWire’s strategic Road Map is closely aligned with that of SAGE’s, and their renewal demonstrates their confidence in our innovative technology, service as a strategy, and future-forward developments."

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About SAGE
SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets. Since 1965, SAGE has helped inform and educate a global community of scholars, practitioners, researchers, and students spanning a wide range of subject areas including business, humanities, social sciences, and science, technology, and medicine. An independent company, SAGE has principal offices in Los Angeles, London, New Delhi, Singapore and Washington DC. www.sagepublications.com

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About HighWire
HighWire Press is at the forefront of strategic scholarly publishing providing digital content development and hosting solutions to the scholarly publishing community. A division of the Stanford University Libraries, HighWire partners with influential societies, university presses, and other independent publishers, sharing ideas and innovations in publishing, and producing definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. The underlying infrastructure of HighWire's electronic publishing platform is Web-services-oriented, flexible, and permeable, allowing publishers to easily layer new software and services to their sites that will meet the ever-changing needs of today's online and mobile readers. highwire.stanford.edu - Twitter @highwirepress