Royal College of Physicians Partners with HighWire

LONDON, UK & STANFORD, CA | 17 April 2012 - - - The Royal College of Physicians (RCP) is pleased to announce its new partnership with HighWire Press to build and host its flagship, peer reviewed journal, Clinical Medicine.

“We were seeking a sophisticated and reliable partner to help us develop and expand the journal’s online presence,” said Hannah Cole, Managing Editor, Publications, Royal College of Physicians. “We are confident that the HighWire platform offers us a solid, future-proof foundation, and are thrilled with the organization’s strategic, service-oriented approach to collaborative scholarly publishing.”

Cutting-edge features on the HighWire ePublishing platform – seamless cross-linking between articles and journals, increased user engagement, customizable email alerts, user-friendly browsing tools, improved visibility and reach – will enable readers of Clinical Medicine to get the most out of the limited time they have available for reading. HighWire’s refined reporting features and the mobile and mini-site options that are an integral part of HighWire’s Open Platform, were also on the RCP’s radar as they considered their future direction.

“We welcome the Royal College of Physicians into the HighWire community of publishers,” said Tom Rump, Managing Director of HighWire. “Working with the HighWire platform will open doors to make their content more visible, discoverable, and accessible, and allow them to expand their reach.”

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About RCP

The Royal College of Physicians (RCP) aims to ensure high-quality care for patients by promoting the highest standards of medical practice. It provides and sets standards in clinical practice and education and training, conducts assessments and examinations, quality assures external audit programmes, supports doctors in their practice of medicine, and advises the government, public and the profession on healthcare issues. Founded in 1518, the RCP now has over 26,000 members in the UK and across the world. www.rcplondon.ac.uk

Clinical Medicine is aimed at primarily at practicing physicians but is also relevant to all those involved in the healthcare sector. Published six times a year, the journal aims:

- to publish a broad range of content, including original research, review, guidance, and opinion, for the continuing medical and professional education of physicians
- to promote balanced and responsible debate on a variety of subjects, including the latest developments in medicine, healthcare, ethics and clinical leadership
- to maintain high levels of editorial integrity and to engage, inform and support the life-long learning of physicians of all grades
- to inform, stimulate and entertain.
About HighWire
HighWire Press is at the forefront of strategic scholarly publishing providing digital content development and hosting solutions to the scholarly publishing community. A division of the Stanford University Libraries, HighWire partners with influential societies, university presses, and other independent publishers, sharing ideas and innovations in publishing, and producing definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. The underlying infrastructure of HighWire's electronic publishing platform is Web-services-oriented, flexible, and permeable, allowing publishers to easily layer new software and services to their sites that will meet the ever-changing needs of today's online and mobile readers. http://highwire.stanford.edu