EMBO Press to Launch on the HighWire Open Platform

EMBO announces the launch of a new publishing platform in partnership with HighWire Press

HEIDELBERG, GERMANY & STANFORD, CALIFORNIA – 30 October 2013 - - EMBO and HighWire are pleased to announce the December launch of EMBO Press, a new publishing platform for The EMBO Journal, EMBO Reports, Molecular Systems Biology and EMBO Molecular Medicine, providing opportunities for the future development of the journals.

EMBO Press will strengthen the policies of the EMBO journals to encourage transparency in the publication process and help researchers make better use of scientific data. In addition all four journals are being redesigned to maximize online functionality and access.

The announcement coincides with a new partnership with HighWire and an expanded publishing agreement with Wiley that come into immediate effect. Wiley has published EMBO Molecular Medicine since 2009. As one of the world’s leading publishers of academic content, it will provide invaluable support for editorial production and international marketing of the four EMBO scientific journals.

HighWire is at the forefront of digital scholarly publishing. Many leading journals in the life sciences rely on its community-based strengths and its track record for technological support and innovation, including access to third party developers.

"We welcome our publishing partners to support EMBO Press and appreciate the strengths they will bring for the key global markets of our journals, including the United States and Asia Pacific," said Bernd Pulverer, Head of Scientific Publications at EMBO. "Our individual journals already have strong recognition for quality in the scientific community established over 30 years since the launch of The EMBO Journal and our mandate is to serve the scientific community. EMBO Press will allow us to provide the independence we need to ensure that the EMBO Press portfolio of journals stay at the forefront of technological advances and delivers the best possible service to the research community. In particular, it will allow EMBO to continue our commitment to the principles of transparent, fast and fair publication in the life sciences while maintaining our reputation for selectivity and quality."

EMBO Press will include enhanced options for publishing source data, and rendering the data presented in figures more usable and discoverable. Researchers will be able to customize and optimize their reader experience. Restructuring the way papers are presented will obviate the need for a separate supplementary information section.

"Many exciting developments lie ahead in publishing and we want to have a platform that supports technological responsiveness and high-level support," added Pulverer. "Access to the Drupal tools integrated into the HighWire Press Open Platform creates new possibilities for innovation in areas like data presentation, semantic interlinking, article level metrics and mobile web interfaces. There will be many exciting technological developments in the future and we want our authors and readers to be in a position to benefit."

"It is a very exciting time for EMBO Press," said Tom Rump, Managing Director at HighWire. "We are pleased to help advance the discoverability of high quality research in the field of molecular biology in partnership with the EMBO team."

For more information see www.embo.org/embo-press
About EMBO
EMBO is an organization of more than 1500 leading researchers that promotes excellence in the life sciences. The major goals of the organization are to support talented researchers at all stages of their careers, stimulate the exchange of scientific information, and help build a European research environment where scientists can achieve their best work.

EMBO helps young scientists to advance their research, promote their international reputations and ensure their mobility. Courses, workshops, conferences and scientific journals disseminate the latest research and offer training in techniques to maintain high standards of excellence in research practice. EMBO helps to shape science and research policy by seeking input and feedback from our community and by following closely the trends in science in Europe. www.embo.org | Twitter: @EMBOPress

About HighWire Press
At the forefront of strategic scholarly publishing, HighWire Press provides the latest in digital content development and hosting solutions to the scholarly community through its ground-breaking HighWire Open Platform. A division of the Stanford University Libraries, HighWire partners with influential societies, associations university presses, and other independent publisher organizations to produce the definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content.

Since its inception in 1995, HighWire has committed to helping publishers widely disseminate their content through superior innovation, integration and insight to advance and facilitate the research communication process. HighWire works within the scholarly community in order to meet the ever-changing needs of today's online and mobile readers. highwire.stanford.edu | Twitter: @highwirepress