The American Physiological Society Renews With HighWire

PALO ALTO, Calif. – March 26, 2012 - - - The American Physiological Society (APS), a nonprofit publisher whose journal content www.physiology.org is among the most highly respected and frequently cited in the world, is pleased to announce its renewed partnership with HighWire Press.

“The APS has had a long standing and positive relationship with HighWire since we began migrating our journal family online in 1997,” said Dr. Martin Frank, Executive Director of the American Physiological Society. “As part of our dedication to our members, we’re delighted to reaffirm that HighWire is the right ePublishing platform to extend our leadership position in physiology and biomedical research.”

The APS is a nonprofit organization publishing 13 widely acclaimed scholarly journals covering all aspects of physiology. As a pro-active voice in the biomedical scientist community, APS is a member of the Federation of American Societies for Experimental Biology (FASEB), a founding member of the DC Principles for Free Access to Science, and embraces social media in many formats.

“APS is a prime example of how a strong independent society works closely as a partner with HighWire, taking advantage of our innovative hosting technologies, strong collegial community, and integration success stories,” noted Tom Rump, Managing Director of HighWire. “By continuing as a strategic partner with HighWire, APS has the flexibility both now and in the future to direct the evolution of their site, their products, and their offerings.”

The HighWire Open Platform encourages publishers to think outside the journal. As electronic publishing matures, grows and changes, HighWire continues to rise to its pathfinding role in working closely with the community to devise new and novel ways to disseminate and enrich content, enhance discoverability, and offer co-development opportunities.

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About American Physiological Society
The American Physiological Society (APS) is a nonprofit (501(c)(3) devoted to fostering education, scientific research, and dissemination of information in the physiological sciences. The Society was founded in 1887 with 28 members. APS now has over 10,500 members. Most members have doctoral degrees in physiology and/or medicine (or other health professions). APS publishes research findings on physiology in its 13 peer-reviewed journals, the oldest of which has been publishing since 1898. The APS also sponsors scientific meetings and conferences throughout the year where physiologists can share their latest findings with their colleagues. The APS offers educational outreach programs for students beginning at the elementary school level and provides support to students of physiology in graduate school and beyond.
About HighWire
HighWire Press is at the forefront of strategic scholarly publishing providing digital content development and hosting solutions to the scholarly publishing community. A division of the Stanford University Libraries, HighWire partners with influential societies, university presses, and other independent publishers, sharing ideas and innovations in publishing, and producing definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. The underlying infrastructure of HighWire's electronic publishing platform is Web-services-oriented, flexible, and permeable, allowing publishers to easily layer new software and services to their sites that will meet the ever-changing needs of today’s online and mobile readers. highwire.stanford.edu

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