AAAS/\textit{Science} Renews Long-Standing Relationship with HighWire

WASHINGTON D.C. & STANFORD CA ‐ FEBRUARY 7, 2013 ‐ ‐ The American Association for the Advancement of Science (AAAS) announced its decision to renew their relationship to their long-standing ePublishing partner, HighWire Press.

AAAS’s reputation as a pioneer in scientific publishing comes from more than 150 years of a mission-driven goal to advance science and serve society. Since 1995, as one of HighWire’s first society partners, and now into the future, the two organizations will continue to share a collegial and collaborative working relationship, exploring new ways to innovate in the scientific marketplace.

Stewart Wills, \textit{Science}’s Editorial Director, Web and New Media, said of the decision: “HighWire’s roadmap for the future dovetailed nicely with our own plans for developing our Web sites and other information products, and afforded us an opportunity to actively participate in that development on the Drupal platform, which AAAS is using for a number of efforts. This was an important factor in our decision, as it will allow for tighter integration across our sites and for more experimentation and responsiveness around the needs of our own users, while still taking advantage of the community-based strengths of HighWire’s platform.”

AAAS has long been a distinguished source of content for their members and the scientific communities they serve. Over the years of working with HighWire, AAAS has created a series of connected digital assets, from the prestigious and multi-media content of \textit{Science}, to experimenting with topical Knowledge Environments, to reaching new users with leading research news and career sources.

“AAAS is a recognized authority in the STM world, truly a scholarly market leader,” said Tom Rump, HighWire’s Managing Director. “\textit{Science}’s editorial excellence, combined with the HighWire Open Platform which leverages Drupal co-development services, will create exciting new publishing and technology solutions.”

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\textbf{About AAAS/\textit{Science}}
The American Association for the Advancement of Science (AAAS) is the world's largest general scientific society and publisher of the journal \textit{Science} (\url{www.sciencemag.org}) as well as \textit{Science Translational Medicine} (\url{www.sciencetranslationalmedicine.org}) and \textit{Science Signaling} (\url{www.sciencesignaling.org}). AAAS was founded in 1848 and includes some 261 affiliated
societies and academies of science, serving 10 million individuals. *Science* has the largest paid circulation of any peer-reviewed general science journal in the world, with an estimated total readership of 1 million. The non-profit AAAS ([www.aaas.org](http://www.aaas.org)) is open to all and fulfills its mission to “advance science and serve society” through initiatives in science policy, international programs, science education, public engagement, and more. For the latest research news, log onto EurekAlert!, [www.eurekalert.org](http://www.eurekalert.org), the premier science-news Web site, a service of AAAS. See [www.aaas.org](http://www.aaas.org).

**About HighWire Press**

At the forefront of strategic scholarly publishing, HighWire Press provides the latest in digital content development and hosting solutions to the scholarly community through its groundbreaking HighWire Open Platform. A division of the Stanford University Libraries, HighWire partners with influential societies, university presses, and other independent publishers, sharing ideas and innovations in publishing, and producing definitive online versions of high-impact, peer-reviewed journals, books, reference works, and other scholarly content. Since its inception in 1995, HighWire has embodied a commitment to helping publishers disseminate their content to the widest possible audience, facilitating the research communication process to meet the ever-changing needs of today’s online and mobile readers. Twitter: @highwirepress [highwire.stanford.edu](http://highwire.stanford.edu)